THEhustlepreneur

WWW.THEHUSTLEPRENEUR.COM
HELLO@THEHUSTLEPRENEUR.COM

MEDIA KIT 2017

An Online Magazine To Inspire, Motivate & To Provide Useful Information For.

ENTREPRENEURS

www.thehustlepreneur.com

VERSION 03

ABOUT THE HUSTLEPRENEUR

The Hustlepreneur is an online digital magazine to share the voices of like-minded entrepreneurs to help inspire motivate those who want to escape the 9 to 5.

Starting your business is an exhausting but relieving feeling. We are to help make you reach more people to know more about your journey as an entrepreneur.

Whether you are starting out or a seasoned entrepreneur. No matter what your industry is. We want to help promote your company. Boost your entrepreneurial stamina. Provide insights from those already in the game. Provide resources & tools and connect you with the right people such as mentors. We want to build a community that empowers one another.

> DO GOOD. HELP OTHERS. MAKE A POSITIVE IMPACT. AND LEAD THE WAY.

SERVICES

01 SPONSORED POSTS

02 SPONSORED EMAIL CAMPAIGNS

03 BRAND AMBASSADORSHIP

04 SOCIAL MEDIA

05 BANNER ADS

06 EVENTS & TRAVEL

07 GIVEAWAYS

08 BLOG ARTICLES

09 FEATURED ARTICLES

10 MEDIA PARTNERSHIPS

THE hustlepreneur

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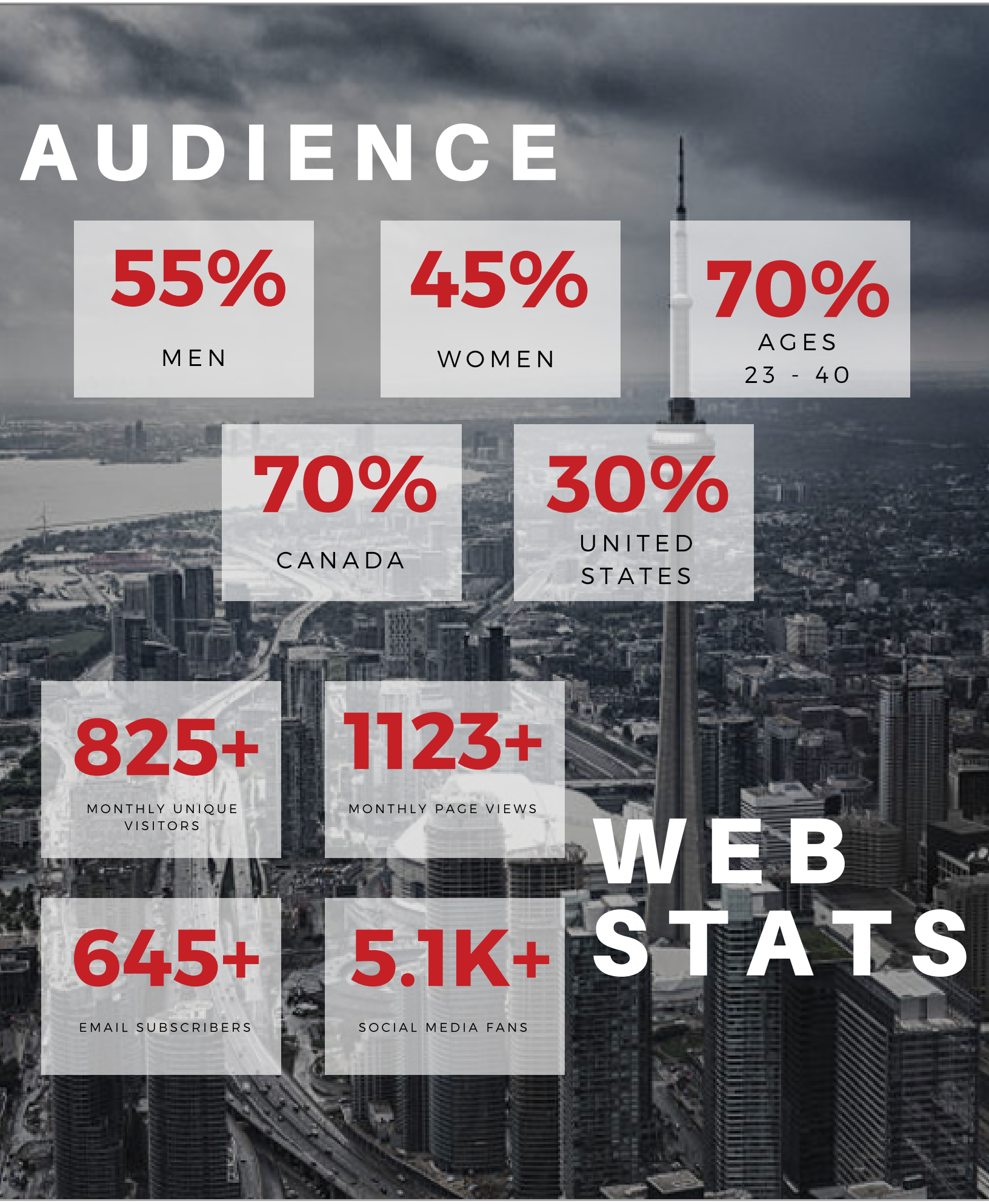
AUDIENCE
55%
MEN
45%
WOMEN
70%
AGES
23 - 40
70%
CANADA
30%
UNITED
STATES
825+
MONTHLY UNIQUE
VISITORS
1123+
MONTHLY PAGE VIEWS
WEB
STATS
645+
EMAIL SUBSCRIBERS
5.1K+
SOCIAL MEDIA FANS

SPONSORSHIP OPPORTUNITIES & ADVERTISING RATES

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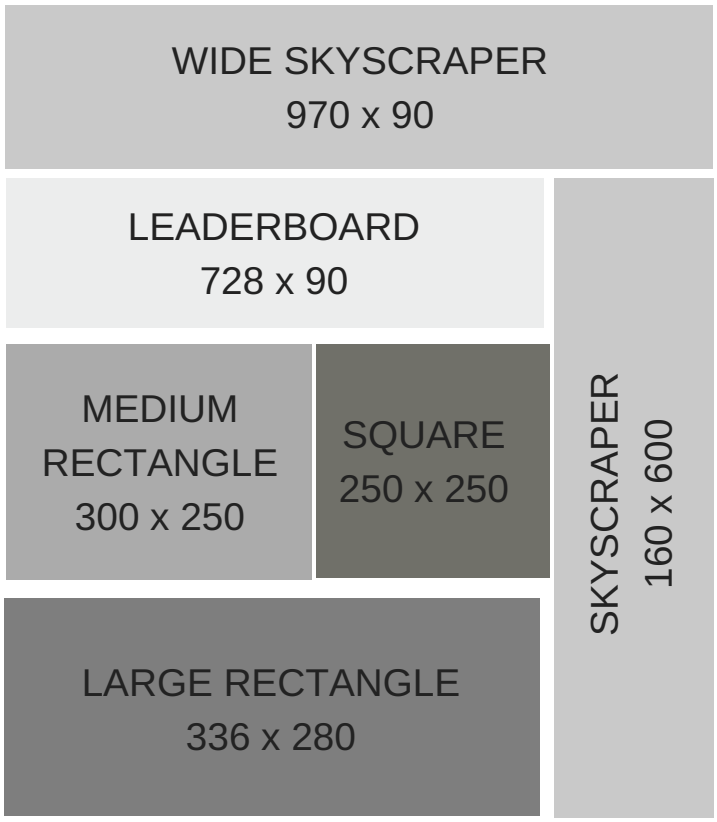
AD SIZE OPTIONS



AD RATES
(ADS ARE UP FOR 45 DAYS)

$300	WIDE SKYSCRAPPER	1 SPOT AVAILABLE - BELOW PAGE HEADERS
$250	LEADERBOARD	2 SPOTS AVAILABLE - TOP OF BLOG POSTS
$200	SKYSCRAPER	1 SPOT AVAILABLE - SIDE BAR
$150	LARGE RECTANGLE	2 SPOTS AVAILABLE - BELOW BLOG POST
$100	MEDIUM RECTANGLE	4 SPOTS AVAILABLE - BELOW BLOG POST
$75	SQUARE	6 SPOTS AVAILABLE - SIDE BAR

AD / PAYMENT POLICY

All content and payment must be provided before official launch of Advertisement & Promotion. Payments are made via e-transfer, mastercard or visa. All rates are subject to HST (13%) and are in Canadian Currency. Note: Rates are subject to change without notice.

press releases / articles

$150 | Get your brand noticed with a 1 full article post that will be showcased on our website's Daily Hustle and will also be shared on our Facebook & LinkedIn. Up to 350 words + 1 free revision. **$25** per additional revisions. Add **$50** to be part of the featured articles.

sponsored e-mail campaign

$200 | We will blast an e-mail campaign to our network. Provided that you hand us the content in HTML format. For a total of 2 campaigns. Get the opportunity to create a targeted message that will help you bring attention to your brand. (Up to 150 words, A visual and a link to your website and contact details)

social media promo

$25 | Be featured across our social media channels. (Twitter, Instagram, LinkedIn & Facebook) Provided that you hand us the content. All social media post will stay on our feed for the lifetime that The Hustlepreneur is on Social Media. Price is per post (1 visual, a caption and tag/link to follow)

privacy disclosure

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